

**Subject:** RE: eblast  
**From:** Joanne Danganan <jdanganan@ccala.org>  
**Date:** 07/11/2017 11:36 AM  
**To:** Michael Filson <mfilson@downtownla.com>

Here's the draft of the e-blast. Let me know if you have any changes. Otherwise, I'll schedule it for tomorrow afternoon.

Joanne Danganan  
**Central City Association of Los Angeles**  
o: 213.416.7511  
c: 310.936.3948

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**From:** Michael Filson [mailto:mfilson@downtownla.com]  
**Sent:** Monday, July 10, 2017 2:08 PM  
**To:** Joanne Danganan <jdanganan@ccala.org>  
**Subject:** eblast

Can the button say SIGN UP

**Mike Filson**  
Community Relations Manager

 <https://www.downtov>

**Downtown Center Business Improvement District**  
626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017  
Call: 213-416-7524 | Fax: 213-624-0858  
Web: [DowntownLA.com](http://DowntownLA.com)



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— image004.jpg —



— 07-12-17 Member Spotlight Downtown open house.html —

[CCA Member Spotlight](#)

# Downtown LA Open House

Experience the best in DTLA living at Downtown LA Open House on Saturday, July 15. You'll visit five premier residential communities and take part in fun, one-of-a-kind activities like a picnic in the sky, rooftop ball pit, live art, music, and more - all just one free RSVP away.

SIGN UP

Image

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Central City Association of Los Angeles

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—Attachments:—

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image002.jpg	518 bytes

RE: eblast

image003.jpg	517 bytes
image004.jpg	524 bytes
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